

Sand Timer / Project By Eyal Segal

DEVELOPING PROJECTS - SAND TIMER:

Sand Timer was shot as a video performance. The location was in the heart of Jaffa area – a place of co-existence and long history, biblical myths, and today also the heart of what I call - economical gentrification as it became a new prime real estate area. The time is of course changing, and I have seen this kind of gentrification not only in Israel, but in all modern city's and many countries. It is a global phenomena and time is the most crucial element to see how this process increase, huge buildings are build in a very fast pace. Cities are always changing, but there are important issues of how and in what price.

The location of the performance is a new 'hole' – a construction site in the Flea market neighborhood in Jaffa. The figure in the video (myself) is throwing around 700 bricks into a massive hole in the ground. After the 16:30 Muezzin is called from the adjacent mosque (at Mid day)I am going down to and start to build a structure / well / home / sculpture... It was shoot till the sun came down.

Time or Sand Timer is a metaphor, it is an hourglass that changed format from an object to an action, This is another physical and metaphorical point of view / reaction and resonance to 'social gravity'.

Trailer to sand timer: <https://vimeo.com/146416602>



Sand Timer - Still Frames

